

Welcome to b kinder workplace

At b kinder, we are committed to creating workplaces that prioritise kindness, connection, and community, elements that help make both professional and personal lives more fulfilling and enjoyable.

As part of this initiative, your company is also supporting our b kinder school programs which through early intervention, help children to become kinder, more empathetic and more compassionate. This in turn helps to reduce mental health issues, bullying and suicide in children and young people.

HOW THIS WILL BENEFIT YOU:

🌟 A More Positive Work Environment

Kindness is contagious! When we actively support and appreciate one another, we foster a workplace that feels uplifting, inclusive, and encouraging. This is your opportunity to make a real difference to those around you.

💡 Recognition & Appreciation

Your acts of kindness won't go unnoticed. Whether through internal/external shoutouts or employee awards, your contributions to creating a supportive environment will be regularly celebrated and valued.

💖 Stronger Connections

We want you to create a kindness space and culture where genuine connections matter. You will also play a role in **b kinder day**, an annual event in June dedicated to spreading kindness, raising awareness about mental health, and inspiring change through the simple yet meaningful sharing of kindness messages.

🧑‍🤝‍🧑 Wellbeing & Mental Health Boost

Research shows that kindness reduces stress and boosts happiness. A 2023 Healthy Minds Poll revealed that 89% of people felt significantly better after showing an act of kindness. Prioritizing kindness in your workplace promotes better mental well-being for yourself and your colleagues.

🌍 Making a Difference Beyond Work

Through b kinder, you will also have the opportunity of extending your impact beyond the office. Leading by example and role modelling for the younger generation, will demonstrate the power of kindness and compassion, which in turn will ripple into your community.

Being part of the b kinder workplace is more than just a work initiative. It is about building a culture where kindness, empathy and compassion are paramount and creating a space where everyone can flourish. Together, we are shaping a workplace (and world) where kindness is at the core of everything we do.

#bkinder

For more information follow b kinder:

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